Solution Showcase 2016

Two taps booking

Making travel and hospitality booking truly mobile,

Scanovate's has developed a mobile image-based registration solution designed specifically for the business needs travel and tourism industry.

In order to make the booking and registration process truly mobile we understood that manual textual input on the side of the user must be kept to a minimum. we achieved that goal was by identifying the most typing inducing parts of the process and basically eliminating them by getting all the data directly from the document itself using our mobile imaging platform.

What does it mean?
Using our solution all a client needs to do in order to book a flight, hotel or even a rental car is to simply present a valid form of identification and payment method. Our imaging platform will detect the document capture all the relevant data and relay it to the app and all in mere seconds with no server dependency.
All the collected information is transferred to the client booking system and back office as if it was typed.

Key advantages:

- **Increased conversion via mobile channels.**
- **Improved data collection.**
- **Improved transaction security.**

Potential clients:

- **Airlines.**
- **Booking services.**
- **Hospitality companies.**

Mobile self-service

As the usage and need for mobile customer engagement and service channels is on the rise, service providers across all industries ranging from financial institutions to retailers need to find better and simpler ways to connect and interact with new and existing client throughout their life cycle.

Considering the high current and projected penetration rates for smart devices worldwide new ways for client engagement are starting to present themselves among them utilizing new and emerging technologies and tools to rethink the ways clients interact with their service provider.

With that understanding and by utilizing Scanovate's new mobile imaging platforms we developed a set of specialized tools and capabilities designed to give companies the ability to turn their mobile application into full-fledged self-service terminal.

One of the main pain points both for clients and service providers is the need to provide client with seamless service experience which in tolls both assuring the clients identity and collecting the relevant information for the client desired action, this is usually done by either using voice based over the air action such as IVR and manned call centers or long manual input by the client both options are inherently complicated and unsecure.

Scanovate's new image based mobile self-service solution utilizes the clients existing on hand identification document and his mobile device to quickly ascertain the client identity as well as service-related documents and by so aggregating all the information required to perform the desired action in mere seconds with minimal typing minimal hassle all the while collecting high quality information in a faster and better secure method

Key advantages:

- **Streamlined client service cycle.**
- **Better data collection.**
- **Reducing client service cost.**

Potential clients:

- **Financial institutions.**
- **Service providers.**
- **Mobile network operators.**

Mobile Client registration and acquisition

Getting new clients on a global scale

As more and more services become borderless and the impact of geographical location becomes less and less important especially when regarding digital services and product,

Companies are on the search for new and secure ways to utilize the new multitude of distribution channels all the while maintaining security and avoiding fraud without damaging conversion rates and customer experience.

With that need in mind we developed a mobile imaging solution designed to enable companies to perform quick and simple client onboarding directly from the mobile application with minimal need for typing and manual input on the client side by utilizing Scanovate's mobile imaging platform clients can register and sign up to a new service just by scanning their on hand identification document and add payments methods like credit cards directly from their mobile device in real-time from any place and at any time

Key advantages:

- **Geographically agnostic solution.**
- **Improved security.**
- **Plug and play service integration.**

Potential clients:

- **Digital service providers.**
- **Mobile commerce and merchant services.**
- **Mobile financial service providers.**

Mobile bill payment

As mobile commerce and mobile financial service application and platforms are growing worldwide and becoming more and more dominate the need to innovate and explore new revenue channels is more apparent than ever,

One of the main approaches is identifying ways to migrate more and more everyday monetary actions into the mobile service environment,

Among those actions bill payment is one of the most appealing and potentially lucrative ones. But many companies approaching this service encounter two major hurdles how to keep bill payment simple and how to collect all the information required for the process quickly with a minimum of manual user input.

With that need in mind Scanovate developed a mobile imaging tool designed specially to accommodate the requirements of mobile bill payment by delivering a tools that utilizes the device onboard camera to detect and extract all necessary data from a bill with no need for modifying the bill structure or manual input on the side of the user allowing for a quick and simple way for users to pay bills.

Key advantages:

- **No need to modify existing bill structure.**
- **Cross language support.**
- **Immediate revenue generator.**

Potential clients:

- **Mobile wallets.**
- **Third party payment processors.**
- **Banks and financial institutions.**

Mobile international remittance

Imaging a new path for international money transfer

International remittance is one of the main revenue generators for monetary services worldwide it is also one of the biggest hurdles they need to face.

By providing money transfer services with a new and distractive way to engage with clients identifying global and local identification documents and processing transfer and withdraw request from any device at any time opening untapped markets and regions to monetary transfer solutions.

By using the mobile phone onboard camera to identify capture and extract the required identifying info combined with a high quality image of the source document service providers can quickly lookup and score any user in real time and collect data for risk management and prevention. Deploy international P2P solutions across multiple regions and countries with no need for local sites for data and image processing.

Key advantages:

- **Improving service regulatory compliance.**
- **Reducing risk for identity fraud.**
- **Empowering remittance revenue channels.**

Potential clients:

- **All financial players**

Mobile claim management

As digital and mobile channels change the way people choose and buy insurance user and service experience becomes a main decision factor

One of the main service events in the insurance industry is the automotive accident claim process which tends to be a labor intensive process this process has considerable impact on the way policy holders judge and chose insurance provider as such finding way to simplify and making this instance as painless as possible has massive value for insurance companies.

By utilizing Scanovate's imaging platform and its inherent capabilities we can give insurance providers with the ability to offer a new simple and relatively painless claim reporting process.

Scanovate's technology allows policy holders to use theirs on hand mobile device to collect and deliver all the relevant and required information for a complete claim turning a previously long and frustrating process into a fast and simple procedure delivering better service and user experience,

Key advantages:

- **Increasing customer satisfaction.**
- **Reducing service cost.**
- **Reducing churn rates.**

Potential clients:

- **Insurance service providers**

Solution overview

Scanovate mobile imaging solution Key features

- Cross platform operating system support.
- Zero sever dependency.
- Live video image processing.
- Automatic document type identification.
- Multiple document archetype support.
- Characteristic based document authentication.
- Document specific authentication scoring.
- Fully scalable.
- Over 60 supported languages.
- Full machine code support.
- Watermark and hologram recognition.

Scanovate mobile imaging solution differentiating features

- No server dependency.
- Fast and simple new document setup.
- Easily integrated in to any existing app or web service.
- Additional data aggregation capabilities for big data analytics.